



COMPANY PROFILE

Making Technology Human-Savvy

WHO WE ARE

Technology should make life easier, not more complicated. Logicon creates seamless experiences by Integrating and Automating systems that work for both your customers and your team. But true transformation goes beyond technology - it's about people, which Logicon ensures through Change Activation, making change feel natural and effortless.





CHALLENGES WE SOLVE

Slow and Limited
Access to Information

Disconnected Data
and Lack of
Synchronization

Operational
Inefficiencies and High
Costs

Challenges in Digital
Transformation

Resistance to Change
and Adoption Hurdles

THROUGH OUR SOLUTIONS

Easy & Real-Time Access to
Relevant Data

Automation and AI Agents to
Synchronize and Streamline
Data Flow

Automate Repetitive Tasks,
Reducing Workload and
Improving Efficiency.

Seamless System
Integration

Change Activation to Drive
Successful Adoption



STEP 1

Deep Analysis

Identify key
problem areas.

STEP 2

Strategy & Design

Create a roadmap
that aligns with
business goals.

STEP 3

Implementation

Turn strategy into
action through our
services.

STEP 4

Continuous Support &
Maintenance

Continuous
monitoring to keep
your systems running
smoothly.

How We **Solve
Your **Challenges****

OUR SUCCESS STORIES



YOUTH SKILL ASSESSMENT PLATFORM

Developed a turn-key solution which allowed students and young professionals to assess their market-ready skills and prepare for high paying jobs and entrepreneurship opportunities.

AI IMPLEMENTATION

Implemented an AI based solution that prepared a learning path and plan for individuals based on their interests, skills and industry trends.



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

A leading youth development organization based in Riyadh, KSA needed a skill-analysis & scoring system to help individuals figure out their career paths and assisted them to become “future-ready” based on industry demands.

AI-POWERED EVENT ASSISTANT

Developed an AI-driven application that provided attendees with personalized event experiences, scheduling sessions, and recommending relevant demos and people to connect with.

SEAMLESS QUERY RESOLUTION

Implemented a smart assistant capable of answering attendee queries in real time, ensuring a smooth and interactive event experience.



HP needed an AI-powered solution to enhance attendee engagement at their corporate events. They required an intelligent assistant that could personalize event data for individuals based on their personas, help schedule sessions, and answer common attendee questions.

FROM AN EXHAUSTED WORKFORCE:

An exhausted workforce, misaligned leadership, and operational concerns at a multinational asset manager with nearly \$3T in assets led to inefficiencies and hindered expansion plans.

...TO A 75% REDUCTION IN DATA ERRORS

We implemented a dual strategy using design thinking principles. This included experiential campaigns, co-design workshops, and SAP change management experts to streamline operations and boost workforce engagement.



This multinational asset manager, with nearly \$3T in assets, faced an exhausted workforce and misaligned leadership. Operational concerns and unclear direction hindered the corporate finance division's ability to scale and gain deeper financial insights.

FROM 15 MINUTES DATA SYNC DELAY...

Inadequate real-time data synchronization across global branches led to significant revenue losses and operational inefficiencies.

...TO INSTANT DATA SYNC

Implemented MuleSoft for real-time synchronization and scalable API development to reduce discount code misuse.



A major worldwide toy company faced inadequate real-time data synchronization globally, leading to misuse of discount codes within a 10-15 minute window across different regions, causing revenue losses and inefficiencies.

FROM FRAGMENTED SYSTEMS:

Albert Einstein College of Medicine struggled with separate systems for medical education and clinical care. This fragmentation led to disjointed workflows and a lack of unified patient insights.

...TO SEAMLESS PATIENT CARE

We integrated their medical college and patient-centric clinical care systems, enabling real-time data access and enhancing both patient care and educational efficiency.



Albert Einstein College of Medicine

Based in New York, Albert Einstein College of Medicine faced inefficiencies due to fragmented systems between their educational and clinical operations. This separation hindered both patient care and educational outcomes.

FROM NO COMMUNICATION BETWEEN SYSTEMS...

Fragmented communication due to multiple portals hindered operational efficiency and scalability at a San Diego lab testing company.

...TO 21+ INTEGRATED SYSTEMS

Implemented MuleSoft integration to streamline communication channels and optimize systems, enhancing scalability and operational efficiency.



Based in San Diego, this lab testing company faced a significant challenge: multiple portals for patients, employees, and doctors led to fragmented communication and data exchange. This fragmentation hindered operational efficiency and scaling efforts.

**Because data should tell a meaningful
story, not create confusions.**



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